

CW Jefferys: *Picturing Canada*

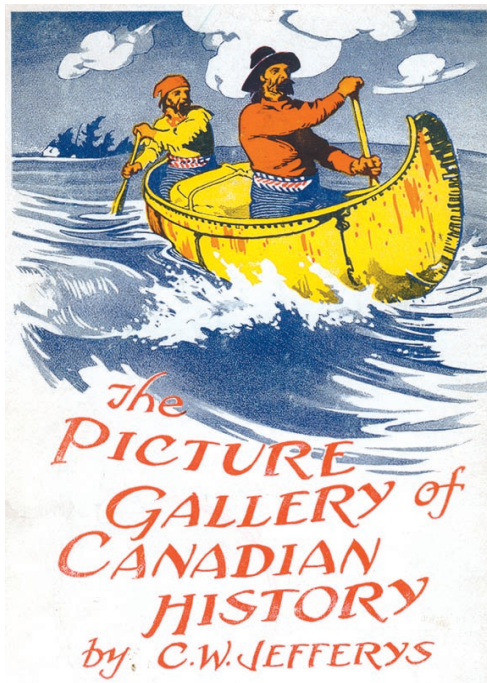
CW JEFFERYS WAS THE FIRST ARTIST TO TAKE CANADIAN HISTORY AND MAKE IT LEAP OFF THE PAGE AND COME TO LIFE.



BEFORE JEFFERYS, HISTORY WAS WRITTEN DOWN, but never illustrated in a dramatic and refreshing way. His historical illustrations are filled with action, controversy, praise and pride in the defining moments in Canada's past. As well as an illustrator and historian, Jefferys was also an accomplished landscape artist and political cartoonist. Through the artist's own words, expert opinion, and personal accounts from his family members, *CW Jefferys: Picturing Canada* provides a comprehensive look into Jefferys' life and work and explains why he remains relevant for anyone interested in Canada's political and cultural past. For its artistic, political and historical value, this film also serves as an educational tool that can be used in schools and libraries across the country.

“NO ONE HAS DONE MORE TO UNEARTH AND RECORD IN PERMANENT FORM THE OBSCURE BUT FUNDAMENTALLY VITAL FACTS OF CANADIAN HISTORY THAN JEFFERYS.”

-HAROLD INNIS



“A film on CW Jefferys' life and work would be a splendid contribution to the documentation of Canada's cultural history and is long overdue.” -GEORGE MOPPETT, *Mendel Gallery*

“I am delighted to know, at last, that someone has taken on this essential project: Jefferys was undeniably one of our finest artists.” -PROFESSOR JOHN WADLAND, *Trent University*



CW Jefferys: Picturing Canada is scheduled for release in the Spring of 2005. For information, please call John Bessai at 416-504-9940, mail@cinefocus.com, www.cinefocus.com