



BrFor Immediate Release

Canada's Famous Illustrator Brought to Life
C.W. JEFFERYS: PICTURING CANADA

World Television Premiere on Bravo! July 17@ 8pm ET

(TORONTO – June 23, 2005) Three-time Gemini Award-winning Canadian actor **Eric Peterson** (*Street Legal, Corner Gas*) is the voice of C.W. Jefferys in ***C.W. Jefferys: Picturing Canada***. Produced by **CineFocus Canada** in association with **Bravo!**, this documentary provides an in-depth look into the personal life of Canada's most influential historical illustrator. An accomplished newspaper and textbook illustrator, historian, political cartoonist and landscape artist, Jefferys influenced Canada's most famous group of landscape artists, the Group of Seven, to paint native Canadian subjects and themes.

Jefferys helped shape Canada's national identity as the first artist to take Canadian history and make it leap off the page. During the golden age of newspaper, Jefferys provided vivid images of Canadian events for papers like the Toronto Globe and the New York Herald. In *C.W. Jefferys: Picturing Canada*, Jefferys' words, along with expert opinions, personal anecdotes and magnificent examples of his artwork, explain why C.W. Jefferys remains relevant for anyone interested in Canada's political, cultural and historical past.

Celebrated Canadian artists Chester Brown and Order of Canada recipient Tony Urquhart join art historian Barry Lord and the Art Gallery of Ontario's chief curator Dennis Reid in describing the impact that Jefferys has had on the national art movement. Renowned Canadian economic historian and communications expert Harold Innis, in describing Jefferys once stated, "No one has done more to unearth and record in permanent form the obscure but fundamentally vital facts of Canadian history."

Bravo!, a division of **CHUM Television**, is dedicated to entertaining, stimulating and enlightening viewers who have a taste for a more complex television (<http://www.bravo.ca>). A proud supporter of the Canadian independent production community, Bravo! funds approximately 100 hours of independently produced documentaries and performing arts specials a year. Bravo! has been a major contributor to such productions as *Murder 19C: Detective Murdoch Mysteries*, *Strip Search*, *Freedom*, *Drawing Out The Demons: A Film About the Artist Attila Richard Lukacs* and *Godiva's*.

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